



**WHATS UP MAGAZINE**  
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***FOR IMMEDIATE RELEASE***

## **Community Collaboration Presents Unique Music Festival**

A community is only as strong as the innovation it exhibits and the mass-transit that brings its residents together. On March 27, 2010, the collaborative efforts of several local organizations and businesses will bring St. Louis together for *City Sound Tracks* – the music festival that moves you. Whats Up Magazine, a local independent publication, has joined together with Tracking Progress, KDHX, STL Style and many others to organize this innovative music festival. City Sound Tracks is the first mass-transit music festival in the United States, an unprecedented musical experience combining the musical creativity of St. Louis with MetroLink, the local light rail train system. The festival offers audiences over 12 hours of free music provided by 27 local musical groups, with venues located at Tom's Bar and Grill and at St. Louis Union Station. For the basic cost of an all-day train pass - \$7.50 – audiences will be able to move by light rail from venue to venue, experiencing all that's offered by City Sound Tracks and the City of St. Louis.

City Sound Tracks presents a unique opportunity for the community to come together and celebrate local music while demonstrating the convenience of local transit. Public transit is vital to the future of a community, providing access to jobs, healthcare, education, and leisure. Festival audiences will be encouraged to ride the MetroLink between venues throughout the day, catching their favorite local bands – like Team Relevance and Dogtown Allstars – or checking out the sets of some fantastic solo artists – Brian Curran and Falsetto Boy. The inaugural City Sound Tracks will introduce community members to the talent of local musicians and the usefulness of the train system, promoting a St. Louis future that includes strong advocacy of the arts and public transit. This innovative blend of civic awareness, active participation and local creativity gives City Sound Tracks the potential to become a destination festival in the years to come, further establishing St. Louis as a special place for the arts and active participation.

More information about City Sound Tracks is available at [www.citysoundtracks.org](http://www.citysoundtracks.org), or stay up-to-date on all developments at [www.twitter.com/citysoundtracks](http://www.twitter.com/citysoundtracks). Media inquiries can be directed to Whats Up Magazine.